TN eCampus

DYNAMIC

DIGITAL

DEVELOPMENT

3D COURSE DEVELOPERS' CONFERENCE

JUNE 27-28, 2016

TN eCampus

Colleagues:

Welcome to the 2016 TN eCampus Dynamic Digital Development (3D) summer professional development event! It is exciting to see so many members of the TN eCampus community come together to learn, to share best practices, and to exchange ideas.

In the last year there have been many changes, chief among them the rebranding of ROCC/RODP as TN eCampus. This new name reflects a belief that students across Tennessee deserve access to high quality online courses that are accessible, engaging, and relevant. Dedicated to this mission, TN eCampus has selected the top 75 highest enrollment courses for redevelopment in the first wave of an initiative known as eQual. The eQual initiative will place TN eCampus courses on a cyclical schedule for review and redevelopment and gives developers of those courses an opportunity to hone their skills and try new techniques in teaching online. This second annual 3D event signals the launch of eQual and the coming together of developers for the courses that impact the most students.

The theme of 3D this year is "Partners in the Process." We value you as our partner in the process of developing and redeveloping courses to create the best possible learning experience for our students. For our part, 3D this year has been expanded to include more sessions on more topics, specifically for course developers. The information presented at 3D is designed to supplement the basic course developer training you may have participated in or will soon receive. 3D is just one example of new supports available to course developers. In the coming weeks, you will hear more about our new performance support initiatives: the Course Developer Program (CDP), which replaces the former Course Developer Training; the Learn Lab Community (LLC) online community of practice; the Knowledge Base for Course Developers, an online reference guide; an updated iTeach for new instructors; and the introduction of new tools and templates – all intended to guide and support you throughout the course development process.

TN eCampus would not be possible without the courses and programs that you all work so diligently to design, develop, and continually refine. Since its inception in 2001, TN eCampus has grown from just 63 online courses to a catalog of over 500 courses, including over 30 degree and certificate programs ranging from associate to master's levels. Enrollments grew 88% from 2001 to 2011, and now TN eCampus counts nearly 20,000 enrollments per semester in the 2015-2016 academic year. This growth is an indicator of the increasing demand for access to education that meets the needs of an increasingly diverse student population. It is imperative that we continue to work together if we are to fill this need.

In closing, I want to thank you again for joining us at Dynamic Digital Development and for your dedication and service throughout the year. As partners in the process, I believe we have the potential to continue to transform the face of online education in Tennessee.

Christine Mayer, Ph.D., PMP
Executive Director
Tennessee Board of Regents
TN eCampus Online Education Initiative

AGENDA AT A GLANCE

Monday, June 27, 2016

7:30 - 9:00	Registration	Holiday Inn, Terrace
9:00 - 9:20	Welcome Session	Holiday Inn, Ballroom
9:20 - 9:30	Transition	Holiday Inn, Terrace
9:30 - 11:00	Opening Keynote: Dr. Thomas J. Tobin	Holiday Inn, Ballroom
11:00 - 11:10	Break	Holiday Inn, Terrace
11:10 - 12:00	TN eCampus Leadership Panel	Holiday Inn, Ballroom
12:00 - 1:30	Lunch	Holiday Inn, Jackson's Veranda
1:30 - 2:20	Concurrent Sessions #1	Holiday Inn, Various Rooms
2:20 - 2:30	Transition	Holiday Inn, Terrace
2:30 - 3:20	Concurrent Sessions #2	Holiday Inn, Various Rooms
2:30 - 4:30	Workshop Sessions #1	Holiday Inn, Various Rooms
3:20 - 3:40	Break	Holiday Inn, Terrace
3:40 - 4:30	Concurrent Sessions #3	Holiday Inn, Various Rooms
6:00	Networking Event	Leave from Holiday Inn

Tuesday, June 28, 2016

8:00 - 9:10	Breakfast	Holiday Inn, Jackson's Veranda
9:10 - 10:00	Concurrent Sessions #4	Holiday Inn, Various Rooms
9:10 - 11:00	Workshop Sessions #2	Holiday Inn, Various Rooms
10:00 - 10:10	Break	Holiday Inn, Terrace
10:10 - 11:00	Concurrent Sessions #5	Holiday Inn, Various Rooms
11:00 - 11:10	Transition	Holiday Inn, Terrace
11:10 - 12:00	Concurrent Sessions #6	Holiday Inn, Various Rooms
12:00 - 1:30	Lunch	Holiday Inn, Jackson's Veranda
1:30 - 2:20	Concurrent Sessions #7	Holiday Inn, Various Rooms
1:30 - 3:20	Workshop Sessions #3	Holiday Inn, Various Rooms
2:20 - 2:30	Transition	Holiday Inn, Terrace
2:30 - 3:20	Concurrent Sessions #8	Holiday Inn, Various Rooms
3:20 - 3:40	Break	Holiday Inn, Terrace
3:40 - 4:30	Closing Keynote: Kirk Behnke	Holiday Inn, Various Rooms

GUEST SPEAKERS

Dr. Thomas J. Tobin

Coordinator of Learning
Technologies Center for Teaching
and Learning (CTL)
Northeastern Illinois University
Chicago, IL

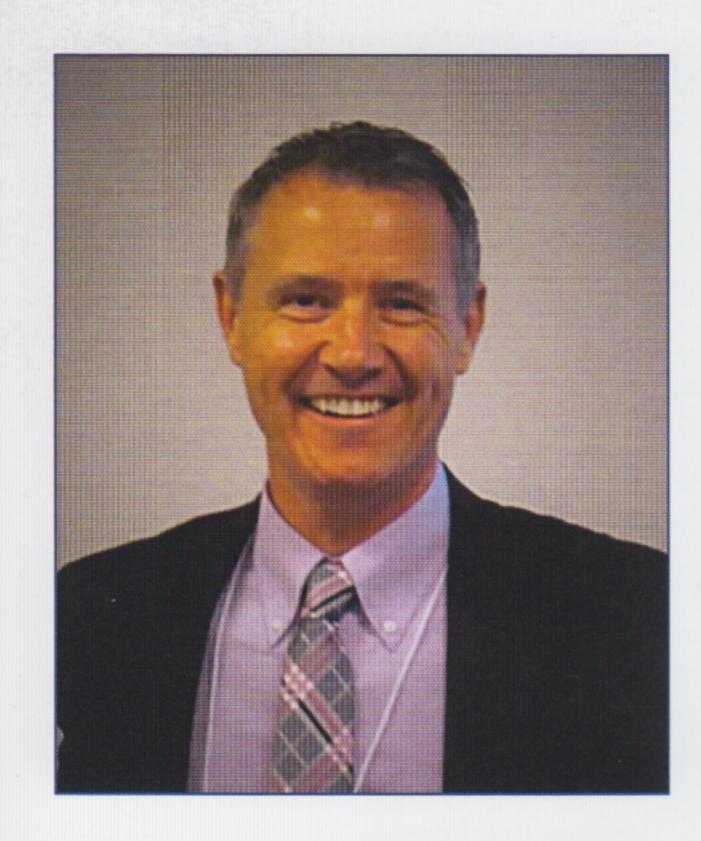Thomas J. Tobin is the Coordinator of Learning Technologies in the Center for Teaching and Learning (CTL) at Northeastern Illinois University in Chicago. In the field of online-course and -program quality, he is best known for his work on administrative-evaluation techniques; his article on "Best Practices for Administrative Evaluation of Online Faculty" (2004) is considered a seminal work in the field, and has been cited in more than 150 publications. His latest work is Evaluating Online Teaching: Implementing Best Practices (Wiley, 2015) with B. Jean Mandernach and Ann H. Taylor. He is currently writing Reach Everyone, Teach Everyone: A Practitioner's Guide to Universal Design for Learning in Higher Education, expected from West Virginia University Press in 2017.

Since the advent of online courses in higher education in the late 1990s, Tom's work has focused on using technology to extend the reach of higher education beyond its traditional audience. He advocates for the educational rights of people with disabilities and people from disadvantaged backgrounds.

Tom serves on the editorial boards of InSight: A Journal of Scholarly Teaching, the Online Journal of Distance Learning Administration and the Journal of Interactive Online Learning, and he is an internationally-recognized speaker and author on topics related to quality in distance education, especially copyright, evaluation of teaching practice, academic integrity, and accessibility/universal design for learning.

Kirk D. Behnke
M.Ed., ATP

Director of Technical Assistance
The National Accessible
Educational Materials (AEM) Center

Kirk has presented nationally and internationally on Assistive Technology (AT), Web Tools and Universal Design for Learning (UDL) for over 25 years. His passion is helping to facilitate excellence in learning for all, whether it is in a classroom, lecture hall or presentation room. His greatest accomplishment was the development and implementation of the "Assistive Technology Applications Certificate Program (ATACP)" at California State University, Northridge (CSUN).

Kirk holds a Master's degree from Temple University in Education/Special Education and a credential as an Assistive Technology Professional from the Rehabilitation and Engineering Society of North America (RESNA). He was the former Lead for the Texas Assistive Technology Network at the Region 4 Education Service Center.

General Session   9:00 AM - 12:00 PM

ROOM	TOPIC	PRESENTER(S)	TRACK
Ballroom	**Hold the Phone: Designing Effective eLearning with Universal Design for Learning** Section 504 of the 1973 Rehabilitation Act banned discrimination on the basis of disability by recipients of federal funds. As far back as 1979, Nicholas Hirtz proposed "a concrete and practical effort aimed directly at faculty function with handicapped students." So, why are institutions still being sued for not providing access to learning (Lewin, 2015)? To help make educational materials and practices inclusive for all learners, this interactive keynote session radically reflects on how faculty members and course designers can adopt Universal Design for Learning: broaden the focus away from learners with disabilities and toward a larger ease-of-use/general inclusion framework.	**Dr. Thomas J. Tobin** Coordinator of Learning Technologies, Northeastern Illinois University	**Guest Speaker**
Ballroom	**TN eCampus Leadership Panel** TN eCampus Leadership Panel will share the latest news and information about coming initiatives. The panel will also take questions from the audience.	**TN eCampus Leaders**	**General Session**

Concurrent Sessions #1   1:30 - 2:20 PM

ROOM	TOPIC	PRESENTER(S)	TRACK
Hermitage	**Strategies for Getting More out of Discussion** Are your students getting the most out of online discussions? Is it a challenge to come up with good discussion prompts? How do you assess discussions? This session will focus on strategies to encourage active participation and ideas for different ways to use discussion boards to engage students with you, with the content, and with each other, and for assessing students' posts and participation.	**Sidney Hardyway** Professor of Psychology and Education, Volunteer State Community College	**Instructional Strategies for Engaging Students**
Belle Meade	**Getting Started with Graphics** This session is for course developers who want to spice up their courses with photos, cartoons, drawings and clipart but don't know where to start. This session will cover the basics of how to find, edit and manage graphics, as well as the primary rules for creating your own-with accessibility in mind!	**Tess Beebe Olten** Training Specialist TN eCampus	**Cool Tools for Teaching and Learning**
Belmont	**Using D2L Gradebook** The D2L Brightspace gradebook can be an instructor's best friend or worst enemy, depending on how it has been configured and linked to graded assignments and assessments. Whether or not you use rubrics, every item in a course should be linked to the gradebook and should support a final grade formula that calculates itself as the semester progresses. Let D2L staff trainers demystify the gradebook for you with hands-on demonstrations as well as pedagogical discussion around the issues that should inform and guide your integration with this powerful tool.	**D2L**	**Tech Tools in D2L**

Concurrent Sessions #2   2:30 - 3:20 PM

Belle Meade

Social Media in the Online Classroom

The most successful courses meet the learners where they live, which is often online in various social media communities. But which platforms should you use? Facebook? Instagram? YikYak or Snapchat? Can you transition social media to instructional media with the same level of engagement? Which are dangerous and which are safe? How does an instructor maintain both personal privacy and a professional identity on these platforms? How can these platforms complement what is occurring in D2L? This session provides a launching pad for instructors new to social media or just interested in bringing social media concepts into the academic environment in ways that support and strengthen the learning experience, rather than distracting and disengaging the learner.

Nicole Kendall Arrighi
Associate Professor - Teaching & Learning, Tennessee State University

Cool Tools for Teaching and Learning

Belmont

Rubrics in D2L Brightspace

Rubrics are a great tool for assessing students' work and helping them understand their strengths and weaknesses. You might have already created some rubrics, but how do you use them in your online course? This session will demonstrate how to use the rubrics tool in the D2L Brightspace learning management system.

D2L

Tech Tools in D2L

Workshop Sessions #1   2:30 - 4:30 PM

Hermitage

Assessment Strategies for the 21st Century

Course developers often struggle with assessment strategies that utilize asynchronous online tools yet provide meaningful, differentiated opportunities for learners that align learning objectives and instructional activities. This session will briefly outline key differences between summative and formative assessment, the value of each, and provide lots of ideas for assessments that measure learning rather than mere compliance with assignments.

Tess Beebe Olten
Training Specialist
TN eCampus

Instructional Strategies for Engaging Students

Cheekwood

Creating Accessible Multimedia

YouTube is great, but sometimes you wish you could do it yourself. This workshop will cover DIY processes for developing multimedia that both engages learners and complies with ADA accessibility requirements. Both technical demonstration and theoretical discussion of best practice with regard to the development of multimedia, this workshop is a must for anyone wanting to delve into multimedia production but doesn't know where to start.

Todd Blankenbeckler
Director - Distance Education and Instructional Technology, Southwest Tennessee Community College

Cool Tools for Teaching and Learning

Concurrent Sessions #3   3:40 - 4:30 PM

Belle Meade

Mobile Technology in the Online Classroom

With ownership of smartphones and tablets at an all-time high, students are increasingly turning to mobile technologies to access their courses, especially when they're on the run! This session will explore how to engage students with mobile-friendly curriculum and activities as well as help them maintain a connection with curriculum and instructor. We'll cover current best practice, cautionary tales, and a myriad of resources for getting started in the world of mobile online teaching and learning.

David White
Assistant Dean of Distance Education and Instructional Design and Professor of English, Walters State Community College

Cool Tools for Teaching and Learning

Monday, June 27, 2016

Concurrent Sessions #3   3:40 - 4:30 PM (CONTINUED)

ROOM	TOPIC	PRESENTER(S)	TRACK
Belmont	**Managing Discussions in D2L Brightspace** Discussions are a key approach to engaging students in the online classroom. They help students make connections to you, to the content, and to each other. But, managing them in D2L can be a challenge sometimes. Join a D2L trainer to learn more about the Discussions tool and its functionality.	D2L	Tech Tools in D2L

Tuesday, June 28, 2016

Concurrent Session #4   9:10 - 10:00 AM

Hermitage	**Adding OER to Your Course** This session will share how you can find and integrate, Open Educational Resources into your course to enrich your course and potentially reduce costs for students. One challenge to adding OER is how to identify and evaluate resources for use in your course. The session will share examples of resources from across content areas, tips for evaluating the quality of resources, and what an OER-infused course looks like.	**Sidney Hardyway** Professor of Psychology and Education, Volunteer State Community College **Margaret Choka** Professor, Pellissippi State Community College	Instructional Strategies for Engaging Students

Workshop Sessions #2   9:10 - 11:00 AM

Hermitage	**UDL: A Deeper Dive** Universal Design for Learning (UDL) is a research-based framework to optimize teaching and learning for all people, regardless of ability. Designing your course from a UDL approach makes it not only accessible, but usable to meet the needs of a wider student audience. Come learn more about this approach based on what we know about the why of learning, the what of learning, and the how of learning, and how you can apply it in the design and development of your online course.	**Leonia Houston** Instructional Designer University of Memphis **Fair Josey** Instructional Designer University of Memphis	Instructional Strategies for Engaging Students
Belle Meade	**Cool Tools for Active Learning & Engagement** Come check out this workshop to learn about cool tools and how they may be used in different course activities and assignments. This workshop will share ideas for alternative kinds of assignments that promote active learning and student engagement across content areas. Examples include tools for semantic mapping and word clouds, student presentations, timelining, digital storytelling, and other ways that students can demonstrate learning at Bloom's top level, Create.	**Tess Beebe Olten** Training Specialist TN eCampus **Nicola Wayer** Director of Instructional Design & Training TN eCampus	Cool Tools for Teaching and Learning

Workshop Sessions #2   9:10 - 11:00 AM

Belmont

D2L Brightspace ePortfolio

This workshop will provide an overview of the D2L Brightspace ePortfolio tool for instructors and students. The discussion will focus on best practice and real use cases to help course developers strategize ePortfolio integration into their courses. Links to more in-depth recorded demonstrations will also be shared.

D2L

Tech Tools in D2L

Concurrent Session #5   10:10 - 11:00 AM

Hermitage

Curating Content for Courses

The Whole Wide World is out there on the World Wide Web. How do you find and evaluate resources for use in your course? This session will focus on finding and evaluating resources and will share examples or resources across the content areas. Copyright concerns, Creative Commons, and open educational resources will also be discussed.

Jennifer Knott

Senior Instructional Designer
TN eCampus

Instructional Strategies for Engaging Students

Concurrent Sessions #6   11:10 - 12:00 AM

Hermitage

Fostering Engagement

One of the challenges in online courses is how to create a sense of presence and connection between course developers, instructors and students. As a course developer, you build the environment in which instructors and students will engage with the content and with each other. This session will present tools and strategies for fostering engagement, laying the foundation for the course upon which instructors may build. The session will also address design approaches that help the course reflect your voice, while also providing instructors with a springboard to engage with students.

Josh Hite

English Professor, Volunteer State Community College

Instructional Strategies for Engaging Students

Belle Meade

Getting Started with Screencasting

Screencasting is a great tool for adding instructor voice to overviews or to create tutorials or lectures for your course. This session will introduce some free screencasting tools, demonstrate the process for creating and sharing screencasts, and will share some examples of different ways to use screencasting in your course.

Donnell King

Associate Professor
Pellissippi State Community College

Cool Tools for Teaching and Learning

Belmont

Gradebook

The D2L Brightspace gradebook can be an instructor's best friend or worst enemy, depending on how it has been configured and linked to graded assignments and assessments. Whether or not you use rubrics, every item in a course should be linked to the gradebook and should support a final grade formula that calculates itself as the semester progresses. Let D2L staff trainers demystify the gradebook for you with hands-on demonstrations as well as pedagogical discussion around the issues that should inform and guide your integration with this powerful tool.

D2L

Tech Tools in D2L

Tuesday, June 28, 2016

Concurrent Session #7   1:30 - 2:20 PM

ROOM	TOPIC	PRESENTER(S)	TRACK
Hermitage	**Information Literacy and Academic Integrity** A chief complaint of many instructors is that online students plagiarize material they find online. This happens because students lack information literacy (info lit) skills and a strong understanding of academic integrity. This session will address these concerns with ideas for embedding info lit skills into your course activities, for helping students evaluate online material more critically, and reducing the number of academic honesty violations.	**Laura Sheets** Instructor & Librarian Volunteer State Community College	Strategies for Engaging Students

Workshop Sessions #3   1:30 - 3:20 PM

ROOM	TOPIC	PRESENTER(S)	TRACK
Belle Meade	**Creating Accessible Multimedia** YouTube is great, but sometimes you wish you could do it yourself. This workshop will cover DIY processes for developing multimedia that both engages learners and complies with ADA accessibility requirements. Both technical demonstration and theoretical discussion of best practice with regard to the development of multimedia, this workshop is a must for anyone wanting to delve into multimedia production but doesn't know where to start.	**Todd Blankenbeckler** Director - Distance Education and Instructional Technology, Southwest Tennessee Community College	Instructional Strategies for Engaging Students
Belmont	**Ask D2L (Facilitate)** This session is your opportunity to ask D2L and TN eCampus trainers your individual questions about using D2L Brightspace and the many tools that come with it.	D2L	Tech Tools in D2L
Hermitage	**Instructional Designers Roundtable** This special session for instructional designers will give you an opportunity to meet and share with your ID colleagues from around the state and to get the latest ID news from TN eCampus.	**Nicola Wayer** Director of Instructional Design & Training TN eCampus	Instructional Designers

Concurrent Session #8   2:30 - 3:20 PM

ROOM	TOPIC	PRESENTER(S)	TRACK
Cheekwood	**Service Learning & Engaged Scholarship** Service learning provides students with opportunities to learn by doing, especially by doing something in service to the community. Engaged scholarship encompasses service learning and other means for students to combine out-of-classroom academic experiences with in-class learning, often in activities that promote civic engagement. This session will provide an overview of service learning and engaged scholarship and will share examples of how this approach can be applied in online courses.	**Christina Hicks-Goldston** Assistant Professor Austin Peay State University	Instructional Strategies for Engaging Students

Closing General Session   3:40 - 4:30 PM

ROOM	TOPIC	PRESENTER(S)	TRACK
Ballroom	**Next Steps: eLearning Design with Access for All in Mind** The Individuals with Disabilities Education Act (IDEA) originally enacted by Congress in 1975, ensured children with disabilities have the opportunity to receive a free appropriate public education. Over the years, our educational settings and physical learning environments have changed, but has our thinking around instructional delivery changed as well? This closing keynote presentation will remind participants about the concept of Universal Design for Learning (CAST, 2014) from Thomas Tobin in his opening keynote and expand on this notion to include usable information, resources and flexible educational materials as next step strategies. You will explore online resources to help you integrate accessibility into your course design to offer a pedagogical shift in how you look at and deliver curriculum in an eLearning environment.	**Kirk Behnke** Director of Technical Assistance, The National Accessible Educational Materials (AEM) Center at CAST	**Guest Speaker**

KEY CONTACTS

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Conference Venues

Tennessee State University
Avon Williams Campus
330 10th Ave N
Nashville, TN 37203

615-963-7003

TSU, AWC Safety and Security
330 10th Ave N
Nashville, TN 37203

Emergency: 615-963-1246
Security Desk: 615-963-5171

Holiday Inn, Opryland/Airport
2200 Elm Hill Pike
Nashville, TN 37214

615-883-9770

Health & Security

Concentra Urgent Care
2531 Elm Hill Pike
Nashville, TN 37214

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Walgreens Healthcare Clinic
518 Donelson Pike
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1211 Medical Center Dr
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