

This Thursday on the Future Trends Forum: academic social media after Twitter

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Greetings, Future Trends Forum friends!

[This week](#) we're looking into academic social media after Twitter. Who will stay? Where will people go on the social media landscape? [On Thursday, October 5th, from 2-3 pm EDT](#), we'll host a panel of practitioners and thinkers including: [Karen Costa](#), [Lee Skallerup Bessette](#) (Georgetown University), and [Thomas J. Tobin](#) (University of Wisconsin-Madison).

Karen Costa is a faculty development facilitator specializing in online pedagogy and trauma-aware higher education. Her first book, [99 Tips for Creating Simple and Sustainable Educational Videos](#) (Stylus, April 2020), focuses on helping faculty and teachers to make creative use of videos in their classrooms.

Karen is involved in various faculty development initiatives including as a facilitator for the Online Learning Consortium, Online Learning Toolkit, and Lumen Learning. She spent four years as a regular writer for *Women in Higher Education*. Her writing has also appeared in *Inside Higher Education*, *The Philadelphia Inquirer*, *On Being*, and *Faculty Focus*.

Karen graduated from Syracuse University with a B.A. in sociology. She holds an M.Ed. in higher education from the University of Massachusetts-Amherst and a CAGS in educational leadership from Northeastern University. Karen has a Professional Certification in Trauma and Resilience (Levels 1 and 2) from Florida State University, a Trauma-Informed Organizations Certificate from the



University of Buffalo's School of Social Work, and a Certificate in Neuroscience, Learning, and Online Instruction from Drexel University.

Lee is Assistant Director for Digital Learning at the [Center for New Designs for Learning and Scholarship](#) at Georgetown University, specializing in the intersections of technology, pedagogy, and collaborative learning.



She has worked primarily in public higher education for almost 20 years, in two countries and four states, primarily at regional, teaching-focused universities, before moving into faculty development and educational technology. Her research has always been concerned with the idea of writing, rewriting, adapting, and translating. In her view, technology can deepen these kinds of relationships between readers, writers, teachers, students, and other audiences.

She received a PhD in Comparative Literature in 2007 from the University of Alberta, and blogged for a long time at [Inside Higher Ed](#), as well as contributing to [ProfHacker](#). Lee is very active online, where you can find her [writing](#), [podcasting](#), and [tweeting](#) (for now!).

Thomas J. Tobin is a founding member of the University of Wisconsin–Madison Center for Teaching, Learning & Mentoring ([CTLM](#)), as well as an internationally recognized scholar, author, and speaker on quality in technology-mediated education—especially copyright, teaching evaluation, academic integrity, and accessibility/universal design for learning. He has been a faculty member, professional trainer, and faculty developer in both academia and industry.



Tobin holds a Ph.D. in English literature, a master's degree in information science, a professional project management certification, a second master's degree in online teacher certification, a Quality Matters certification, the Certified Professional in Accessibility Core Competencies (CPACC) certification, and the Penn State Academic Leadership Academy certification. Named to Ed Tech Magazine's 2020 "Dean's List" of Educational Technology Influencers, Tom serves on the editorial boards of InSight: A Journal of Scholarly Teaching and the Online Journal of Distance Learning Administration. In 2022 Tobin received the Wagner Award for Outstanding Leadership in Distance Learning Administration.

A prolific writer, his published titles include *Evaluating Online Teaching: Implementing Best Practices* (2015), *The Copyright Ninja* (2017), [Reach Everyone, Teach Everyone: Universal Design for Learning in Higher Education](#) (2018), [Going Alt-Ac: A Guide to Alternative Academic Careers](#) (2020), and *UDL for FET Practitioners: Guidance for Implementing Universal Design for Learning in Irish Further Education and Training* (2021).

I plan on asking our panel about the possibility of staying on Twitter. If not, which other platforms are they finding most rewarding? How should colleges and universities approach social media now?

More importantly, **you** will have the chance to ask your own questions. After all, the way the Forum works is that all attendees can ask our guests questions, engage and collaborate with other leaders in education technology, and also invite friends and colleagues to join.

To RSVP ahead of time, or to jump straight in at 2 pm ET this Thursday, click here:

<https://shindig.com/login/event/aftertwitter>

To find more information about the Future Trends Forum, including notes and recordings of **all** previous sessions, click here: <http://forum.futureofeducation.us/>.



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